

SATELLITE SYMPOSIUM A - Overview (latest update: 12 June 2009)

Sunday 18 October 2009 full day (08.00 - 16.00)

	511 BCEF	516 ABC	517 ABC	518	519 (1)	520 ABDE	524	710A
Room capacity	600	650	2900	400	300	450	400	780
Catering area	YES	YES	YES	YES	YES	YES	NO	YES
Location of the catering area	511AD Corridor 511	516DE Corridor 516	Novo Nordisk	Room 519 Corridor 518 +519	Corridor 518 +519	520 CF Corridor 520		Eli Lilly and Company
Cost in €	59,900	62,150		51,100	56,336	59,900	49,600	

- (1) Room is available only if room 518 is not allocated or is allocated without a cocktail area.
 (2) Room 517D is available for catering only until 14.00

Sunday 18 October 2009 (08.00 - 10.00)

	511 BCEF	516 ABC	517 ABC	518	519 (1)	520 ABDE	524	710A
Room capacity	600	650	2900	400	300	450	400	780
Catering area	YES	YES	YES	YES	YES	YES	NO	YES
Location of the catering area	511AD Corridor 511	516DE Corridor 516	Novo Nordisk	Room 519 Corridor 518 +519	Corridor 518 +519 (2)	520 CF Corridor 520		Eli Lilly and Company
Cost in € (with catering area)	43,700	44,550		40,300	42,323	43,700		
Cost in € (without catering)	42,200	43,050		38,800	40,823	42,200	38,800	

- (1) Room is available only if room 518 is not allocated or is allocated without a cocktail area
 (2) Maximum capacity: 200 pax for catering

Sunday 18 October 2009 (11.00 - 13.00)

	511 BCEF	516 ABC	517 ABC	518	519	520 ABDE	524	710 A	
Room capacity	600	650	2900	400		450	400	780	
Cocktail area	YES	YES	YES	NO		YES	NO	YES	
Location of the catering area	511AD Corridor 511	516DE Corridor 516	Novo Nordisk			Abbott Diabetes Care		Eli Lilly and Company	
Cost in € (with catering area)	46,700	47,800							
Cost in € (without catering)	45,200	46,300		40,800			40,800		

Sunday 18 October 2009 (14.00 - 16.00)

	511 BCEF	516 ABC	517 ABC	518	519 (1)	520 ABDE	524	710 A
Room capacity	600	650	2900	400	300	450	400	780
Cocktail area	YES	YES	NO	YES	YES	YES	NO	YES
Location of the catering area	AstraZeneca	516DE Corridor 516	Novo Nordisk	Room 519 + Corridor 518 + 519	Corridor 518 + 519 (2)	Bayer Schering Pharma	ResMed	Eli Lilly and Company
Cost in € (with catering area)		47,800		42,300	44,918			
Cost in € (without catering)		46,300		40,800	43,418			

- (1) Room is available only if room 518 is not allocated or is allocated without a cocktail area
(2) Maximum capacity: 200 pax for catering

Monday 19 October 2009 (17.30 - 19.30) – **FULLY BOOKED**

	511 BCEF	516 ABC	517 A (1)	517 BC (1)	517 D (1)	518	519	520	524	710 A	
Room capacity	600	650	1,200	1,700	1,200	400	300	900	400	780	
Catering area	YES	YES	YES	NO	NO	NO	NO	NO	Munich Diabetes Research Institute	YES	
Location of the catering area	AstraZeneca	Merck & Co	sanofi-aventis			Servier International	Bayer Diabetes Care			Munich Diabetes Research Institute	710B
Cost in € (with catering area)											45,980
Cost in € (without catering)					59,200			51,200			46,400

(1) There is the possibility of organising catering only if the 2 other 517 rooms are not allocated. If 517B and 517C are already allocated with the catering area, 517A and 517D will be unavailable for use.

Tuesday 20 October 2009 (17.30 - 19.30)

	511 BCEF	516 ABC	517 A (1)	517 BC (1)	517 D (1)	518	519	520	524	710 A	
Room capacity	600	650	1,200	1,700	1,200	400	300	900	400	780	
Catering area	YES	YES	NO	YES	YES	YES	NO	NO	NO	YES	
Location of the catering area	511AD corridor 511	The Global Partnership for Effective Diabetes Management / GSK	Eli Lilly and Company	Corridor 517ABCD	Corridor 517ABCD	Roche	Solvay Pharmaceuticals			Takeda	
Cost in € (with catering area)	41,900				58,800			51,800			
Cost in € (without catering)	40,400				55,800			48,800	44,600		37,600

(1) There is the possibility of organizing catering only if the 2 other 517 rooms are not allocated. If 517B and 517C are already allocated with the catering area, 517A and 517D will be unavailable for use.

Wednesday 21 October 2009 (17.30 - 19.30)

	511 BCEF	516 ABC	517 A (1)	517 BC (1)	517 D (1)	518	519 (2)	520	524	710 A	
Room capacity	600	650	1,200	1,700	1,200	400	300	900	400	780	
Catering area	YES	YES	YES	YES	YES	NO	YES	NO	NO	YES	
Location of the catering area	511AD Corridor 511	516 DE Corridor 516	Corridor 517ABCD	Corridor 517ABCD	Corridor 517ABCD		Worldwide initiative for Diabetes Education			710B	
Cost in € (with catering area)	40,700	41,300	49,400	55,400	49,400						42,680
Cost in € (without catering)	39,200	39,800	46,400	52,400	46,400	36,800			42,800	36,800	41,360

- (1) There is the possibility of organising catering only if the 2 other 517 rooms are not allocated. If 517B and 517C are already allocated with the catering area, 517A and 517D will be unavailable for use.
- (2) Room is available only if 518 is not allocated or is allocated without a catering area
- (3) Maximum capacity: 200 pax for catering

Thursday 22 October 2009 (17.30 - 20.30)

	511 BCEF	516 ABC	517 A (1)	517 BC (1)	517 D (1)	518	519 (2)	520	524	710 A
Room capacity	600	650	1,200	1,700	1,200	400	300	900	400	780
Catering area	YES	YES	YES	YES	YES	YES	YES	NO	NO	YES
Location of the catering area	511AD Corridor 511	516 DE Corridor 516	Corridor 517ABCD	Corridor 517ABCD	Corridor 517ABCD	Corridor 518 + 519 (3)	Corridor 518 + 519 (3)			Canadian Diabetes Association
Cost in € (with catering area)	39,500	40,000	47,000	52,000	47,000	37,500	36,500			
Cost in € (without catering)	38,000	38,500	44,000	49,000	44,000	36,000	35,000	41,000	36,000	

- (1) There is the possibility of organising catering only if the 2 other 517 rooms are not allocated. If 517B and 517C are already allocated with the catering area, 517A and 517D will be unavailable for used.
- (2) Room is available only if 518 is not allocated or is allocated without a catering area
- (3) Maximum capacity: 200 pax for catering



HOSPITALITY SUITES - Overview (latest update: 12 June 2009) – FULLY BOOKED

Room	Company
513 B	Eli Lilly and Company
513 C	Eli Lilly and Company
513 D	Roche
513 E	Takeda
513 F	Novo Nordisk
515 A	Medtronic Diabetes
515 B	MSD (Merck and Co)
515 C	MSD (Merck and Co)

SPONSORSHIP ITEMS - Overview (latest update: 12 June 2009)

Items	Price (in EUR)	Sponsor(s) status
½ congress bags	55 000	Becton Dickinson Eli Lilly and Company
Abstract book		
- Inside front cover	25 000	Exclusive
- Inside back cover	20 000	Exclusive
- Outside back cover	35 000	Exclusive
- Inside single page	15 000	Max. 5 sponsors
- Inside double spread	20 000	Max. 1 sponsor
Abstract CD-Rom	110 000	Novo Nordisk
Advance programme back-cover logo advert	9 000/sponsor	MSD, Roche, AstraZeneca, Worldwide Initiative for Diabetes Education
City map	25 000	Exclusive
Congress bag inserts	15 000/ sponsor	MSD, Novo Nordisk, AstraZeneca
Emerging country scientists award	3 000/award	Pfizer (13), sanofi-aventis (15)
Final programme		
- Inside front cover	25 000	sanofi-aventis
- Inside back cover	20 000	AstraZeneca
- Outside back cover	35 000	Takeda
- Inside page facing table of contents	18 000	Eli Lilly and Company
- Inside single page	15 000	open for sponsorship
- Inside double spread	20 000	Novo Nordisk
Final programme bookmark	20 000	sanofi-aventis
An evening with the President & IDF	20 000/sponsor	Max. 7 sponsors
IDF 5K Run/Walk	12 000	Novo Nordisk
Industry welcome desk	3 000/sponsor	sanofi-aventis
Internet centre "Global Zone"	85 000	Eli Lilly and Company
Logo display on accommodation page	25 000	Home Diagnostics
Name badge lanyards	75 000	Novo Nordisk
Pocket programme single page advert	45 000	Exclusive
Preliminary programme/Call for abstracts	7 000/sponsor	MSD, Roche, Eli Lilly, Becton Dickinson, AstraZeneca
Press centre	17 500	Exclusive
Promotion of symposium in hotels	2 000	sanofi-aventis
Public transport ticket	30 000	Becton Dickinson
Welcome reception	35 000	Exclusive
Webcasting	175 000	Exclusive



Poster discussions headsets	10 000	Generex Biotechnology
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Details (latest update: 26 January 2009)

Final programme

Description of the item

The Final programme is an indispensable guide for all attendees. It contains the complete scientific programme, schedule and overview, author index and subject index, meetings, information on the Committees, recipients of awards, corporate sponsorship, social programme and tours and will be included in the congress bag.

Sponsorship offer

- 4-colour non-product-related advertisement (to be approved by the IDF).
- Acknowledgement in the Final programme
- Print-run: corresponding to the number of registered participants (approx. 15 000 copies)

Cost

Inside back cover: 20 000 EUR

Inside single page: 15 000 EUR (maximum 4 sponsors) - deadline: 1 May 2009

Pocket programme

Description of the item

All congress participants will receive in their bag this indispensable pocket guide with the full congress programme and schedule in a brief, easy-to-follow format.

Sponsorship offer

- Exclusive 4-colour non-product-related advertisement on the back cover (to be approved by the IDF).
- Acknowledgement in the Pocket programme
- Acknowledgement in the Final programme
- Print-run: corresponding to the number of registered participants (approx. 15 000 copies)

Cost

45 000 EUR - deadline: 1 May 2009

City map

Description of the item

The city map will be available upon request from a dedicated desk in the registration area.

Sponsorship offer

- Exclusive 4-colour non-product-related advertisement on the back cover (to be approved by IDF and the city of Montréal).
- Acknowledgement in the Final programme
- Print-run: corresponding to the number of registered participants

Cost

25 000 EUR (excluding production cost) - deadline: 1 May 2009



Promotion of satellite symposium in the lobby of the official hotels of the congress

Description of the item

Companies organizing a satellite symposium have the possibility of displaying one roll-up per satellite symposium in a dedicated area of the lobby of the official hotels of the congress (with the agreement of the hotels), from 18.00 hrs the day before the symposium. Companies will need to directly contact the hotels and inform IDF.

Cost

2 000 EUR per satellite symposium - deadline: 1 August 2009

Welcome reception

Description of the item

The Welcome reception will take place at the Palais des Congrès immediately after the opening ceremony and is open to all registered delegates.

Sponsorship offer

- Exclusive sponsorship
- Acknowledgement on a slide projected during the Opening ceremony
- Acknowledgements on signboards during the Welcome reception
- Possibility to display pop-up banners (non product related, maximum 5) in the area of the Welcome reception
- Acknowledgement in the Final programme

Cost

35 000 EUR - deadline: 1 May 2009

An evening with the President & IDF

Description of the item

Unite for diabetes and meet the people behind the International Diabetes Federation: the President, Member associations, and IDF staff and volunteers from around the world invite you to an evening at the Global Village.

Sponsorship offer

- Non-exclusive sponsorship limited to 7 sponsors
- Invitation for 20 guests of your choice
- Acknowledgements on signboards during the event
- Acknowledgement in the Final programme

Cost

20 000 EUR per sponsor - deadline: 1 May 2009



Industry welcome desk

Description of the item

Industry welcome desks will be located in the registration area of the Congress centre and will include a desk for 2 persons. The Industry welcome desk will enable sponsors to take care of their invited delegates' registration and general client management.

Sponsorship offer

- Non-exclusive sponsorship item limited to 5 sponsors
- Sponsor's logo/flag on each table
- Acknowledgement in the Final programme

Cost

3 000 EUR - deadline: 1 June 2009

Press centre

Description of the item

The press centre includes the press conference room, the briefing room for journalists and facilities for press interviews. This item offers excellent exposure to sponsors (236 journalists attended the 19th World Diabetes Congress in Cape Town).

Sponsorship offer

- Exclusive sponsorship item
- Sponsor's name or logo in different areas of the press centre
- Acknowledgement in the Final programme

Cost

17 500 EUR - deadline: 1 May 2009

Emerging countries scientists grants

Description of the item

These grants are dedicated to young participants from emerging countries. The travel grants will cover the expenses related to their participation at the congress (travel, accommodation, registration and food) and will be awarded to medical trainees, young scientists, members of healthcare organizations or students who are younger than 35 at the time of the congress.

Sponsorship offer

- Grantees will be informed of their benefactor's identity
- Companies may select candidates from the approved list
- Acknowledgement in the Final programme

Cost

3 000 EUR per grant - deadline: 1 May 2009



Webcasting

Description of the item

The Congress website will feature the recorded congress symposia, amounting to 112 hours in total. The recorded sessions will be searchable and available from the IDF congress website for the duration of 1 year following the 20th World Diabetes Congress, Montreal, 18-22 October 2009.

Sponsorship offer

- Exclusive sponsorship
- Sponsor's logo and acknowledgement on the home page
- Sponsor's logo on all related webpages
- Acknowledgement in the Final programme

Cost

175 000 EUR

Payment of sponsorship items

The full amount is due upon reservation and shall be paid within 45 days of the invoice date. The corresponding invoice will be sent out by the IDF Congress secretariat in due time before the deadline for receipt of payment.

If sponsorship items are not paid within the prescribed time, the reserved items will be released and any loss incurred by the organizer through non-payment shall be covered by the defaulting company. Direct transfer payments are preferred and should be made into the established congress account, indicating the invoice number. Sender's bank charges will be at the expense of the company. Crossed cheques or bank drafts should be made payable to the congress and should be sent by registered post to the attention of the IDF Finance Department. Personal cheques will not be accepted.

Cancellations

In the unlikely event that the World Diabetes Congress is transferred to another venue, companies not represented in the IDF regional market of the new selected venue shall be entitled to withdraw from the Congress, but the first installment will not be refunded. For the companies accepting the new venue, all payments paid in advance will be transferred on an equivalent basis to the new location for the congress.